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Multiplier Event - Conference “SME Support System: Innovative Practices of the Development of Entrepreneurship Minieco Systems in Territorial Communities in the Digital Age”

**Sofia University "St. Kliment Ohridski"- Faculty of Economics and Business Administration
Sofia, 125 "Tsarigradsko shose" blvd., block 3
30.09.2023**

9:00 Introduction_Moderator: Mr. Valentin Lazarov, Chairman of the National Association of Municipal Clerks in Bulgaria (NAMCB)

9:10 – 10:10 Lecturer: Associate Professor Dr Todor Yalamov, Sofia University - Faculty of Economics and Business Administration and lecture of NAMCB

Topic: "Gamification in business"

10:10 – 11:00 Lecturer: Prof. Dr Daniela Ilieva, Communication expert, Executive Director of Law and Internet Foundation

Topic: "Rapid Communication Techniques for Rapid Entrepreneurial Results"

11:00 – 11:45 Lecturer: Mrs. Lingling Ma, PhD, Sofia University - Faculty of Economics and Business Administration

Topic: "Implementation and use of artificial intelligence by SMEs"

11:45 – 12:45 Lecturer: Prof. Dr Dimitris Karampatzakis, CSE International Hellenic University – Kavala, Greece

Topic: "How the collaboration between the municipalities and universities can empower the fields of occupation"

11:45 – 12:45 Open day at the Ministry of Foreign Affairs - visit

13:00 – 14:00 Break

14:00 – 14:30 Lecturer: Mr. Federico Mallei, Master’s Degree in Comparative International Relations, International Center for Education Promotion and Development Association – Italy

Topic: “Challenges for small entrepreneurs in Sicily“

14:30 – 15:15 Dr. Andromachi Nanou, Special educator, Lecturer of CSE International Hellenic University – Kavala, Greece

Topic: "Opportunities and prerequisites for people with autism in order to participate equally in workplaces"

15:15 – 16:00 Lecturer: Dr. Mariia Tsedik, Ph.D. in Public Administration, Kyiv Business School – Ukraine

Topic: “Enhancement of social entrepreneurship in territorial communities through the formation of mini-ecosystems of entrepreneurial development”

16:00 – 16:30 Lecturer: Mrs. Anna Oleksa-Kaźmierczak, Higher School of Ecology and Tourism - Poland

Topic: “The role of the universities in Poland in the process of supporting the development of the entrepreneurial sector“

16:30 – 17:00 Lecturer: Mrs. Artemis Maistrelli, Project Manager, Interdisciplinary Network of Special and Intercultural Education "Include"

Topic: “Inclusion Initiatives for people with disabilities in the workplace and occupation“