



Co-funded by the  
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# IDEANNOVASHIP

“Innovate and Ideate for Social Entrepreneurship”

Project BG01-KA205-022771

## Activity C2

### Pilot Innovative Ideation Camp

Main location: University of Thessaly , Department of Economics

28th of October 78 – Volos, Greece

19 to 23 June 2017

## AGENDA

### Trainers:

Organisation	Name
NAMCB (Bg)	Valentin Lazarov
Antalya International University (Tk)	Caglar Ozturk
Centro per lo Sviluppo Creativo “Danilo Dolci” (It)	Dario Ferrante
I-Box Create S.L. (Es)	M <sup>a</sup> Amparo Ortiz Albiach
University of Thessaly (Gr)	Vasiliki Georgatzi
GEA College (Sl)	doc.dr. Mitja Jeraj Mr. Samo Božič

### Youth Trainees:

Organisation	Youth 1	Youth 2	Youth 3
NAMCB (Bg)	Yliya Ivanova	Gabriela Stankova	Andreia Datzova

Antalya International University (Tk)	Emine Yildiz	Adalyat Bunyatov	Mustafa Abbas Kanorwala
Centro per lo Sviluppo Creativo "Danilo Dolci" (It)	Maureen Blache	Rabih Bouallegue	Emiliano Mungiovino, Marzia Privitera
I-Box Create S.L. (Es)	Cristina Monllor	Paula Mena	
University of Thessaly (Gr)	Apostolos Vetsikas	Antonios Ntoumos	Chrysovalantis Marigkos, Alkis Vlioras
GEA College (Sl)	Luka Rogelj	Nik Lisjak	Tilen Jeraj

## Activity C2

### Pilot Innovative Ideation Camp

#### Objective of the Training Activity

During 5 days a pilot "Ideate Camp" will be conducted with 18 Youth coming from the 6 countries (3 per country) and sent by each partner organization. Previous, there will be a selection of the Youth by interviewing about their experience, motivation, work/no work, knowledge on Social Innovation etc Teams will be created and the Youth will be able the final day to present their business ideas.

## Added value expected

The pilot IDEANNOVASHIP Camp will help achieve the project objectives such as to explore understanding of social entrepreneurship in partner countries, to encourage youth actions, non-formal learning and volunteering, to enable those young people to participate to the active job markets through developing social entrepreneurship, to develop innovative and social entrepreneurial culture among young people. It Will help promote social entrepreneurship ecosystem such as developing social entrepreneurs, developing facilitators / trainers, and developing networks for investment. In order to sustain ideation camps after the termination of the project, the first participants of the ideation camps as facilitators should train other facilitators; therefore, this cycle of developing facilitator for ideation camps will enable to organize future ideation camps

Monday 19.06	Tuesday 20.06	Wednesday 21.06	Thursday 22.06	Friday 23.06
	<b>09.00-10.00</b> <b>TRAINING SESSION 1</b> <b>(CSC)</b>  Introduction to Social Innovation Experiences in the participant countries	<b>09.00-10.00</b> <b>TRAINING SESSION 4</b> <b>(GEA)</b>  How to raise money for social enterprise	<b>09.00-13.00</b> <b>WORKSHOP 5</b> <b>FULL DAY COACHING</b>  <b>(ALL)</b> Teams will build their Social BMC	<b>09.00-11.00</b> <b>WORKSHOP 6</b> <b>(ALL)</b>  <u>PM Meeting</u>

	<p><b>10.00-12.00</b></p> <p><b>WORKSHOP 1</b></p> <p><b>(NAMCB)</b></p> <p>Icebreaking Activities</p> <p>Team formation</p> <p>Team Building</p>	<p><b>10.00-14.00</b></p> <p><b>WORKSHOP 4</b></p> <p><b>(ALL)</b></p> <p>Teams will build their Social BMC</p> <p><b>1 coach (youth worker)/team</b></p> <p><i>*Coaches rotation</i></p>	<p><b>1 coach (youth worker)/team</b></p> <p><i>*Coaches rotation</i></p>	<p>Pitching preparation</p> <p><b>1 coach (youth worker)/team</b></p> <p><i>*Coaches rotation</i></p>
	<p><b>12.00-13.00</b></p> <p><b>TRAINING SESSION 2</b></p> <p><b>(UTH)</b></p> <p>How to get started-Social BMC</p>			<p><b>11.00-12.00</b></p> <p>Final Presentations</p>
	<p><b>13.00-14.00</b></p> <p><b>WORKSHOP 2</b></p> <p><b>(UTH)</b></p> <p>Introduction to Social BMC</p> <p><b>(Team work)</b></p>			<p><b>12.00-12.30</b></p> <p><b>NAMCB &amp; UTH</b></p> <p>Certificates of Attendance</p>

				<b>Ceremony</b>  <b>12.30-13.00</b> <b>Evaluation of the Ideation Camp</b>
	Lunch break – (75´)	Lunch break – (75´)	Lunch break – (75´)	
<b>15.00-16.30</b> <b>WELCOMING</b> ( <i>NAMCB and UTH´</i> )  Presentation of the Youth Workers: Experience and	<b>16.00-17.00</b> <b>TRAINING SESSION 3</b>  <b>(AIU)</b> <b>Planning Your Venture- Build your Social Business Model</b>	<b>16.00-17.00</b> <b>TRAINING SESSION 5</b> <b>(IBOXC)</b> <b>Practical examples on Social Innovation</b>	<b>15.00-17.00</b> <b>Teams will build their Social BMC</b>	<b>End of Ideation Camp</b>

expectations (90')				<b>DEPARTURES</b>
<b>16.30-18.00</b> <b>Facilitators Briefing</b> (NAMCB and UTH')  <i>Instructions for the Innovation Camp program (90')</i>				

	<b>Social Dinner</b>			
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