



Youth Enterprise Skills

Brief

Youth Enterprise Skills is a 6 week Skills development programme, held in each country for young people interested in learning about Self-Employment, Business & Enterprise, with particular focus on how young people can set up their own business. Young people will develop Base Skills including: Communication; Budgeting; Inter-personal; Leadership; Team-playing skills; followed by Enterprise-focused Skills including: What is Self-employment; Brainstorming & Business ideas; How to establish a Company; Business Plan development; HMRC, Tax & the Law; Strategy; Fundraising & Investments; Marketing & Competitors; National Enterprise Allowance; Presentation & Selling your ideas Skills; Partnership-working; Book Keeping basics; & many other key Enterprise Skills & themes required to become Self-employed and establish a business. Young People will also develop basic Language Skills in 3 different languages: Bulgarian; Turkish; & English to promote their Unique Selling Points as businesses and also on their CVs. Furthermore, all young people will complete Employability Skills training.

Area of focus

- 6 weeks programme, 1 session/day per week minimum
 - **Week 1:** Induction & What is Enterprise & What skills will be developed
 - **Week 2:** Developing a Business Idea & creating a Business Plan. Business Objectives, Unique Selling Points & Marketing & Communications
 - **Week 3:** Setting Up: What type of Status: Self-Employment; Partnership; Company; Other. HMRC, Tax & the Law
 - **Week 4:** How to Fund your Enterprise: Enterprise funding available; Fundraising Skills; Selling your idea to a Funder
 - **Week 5:** How to manage your finances: Book Keeping & Accountancy Skills.
 - **Week 6:** Communication is key: practice language skills in English; Turkish; and Bulgarian.

