

**BG 12 DOMESTIC VIOLENCE AND GENDER-BASED VIOLENCE (PA 29)**

Annex 1.1

*PROGRAM OPERATOR:*

International Projects Directorate – Ministry of the Interior

**APPLICATION FORM**  
under a call for project proposal

*Call for project proposals under Measure 5 – „Campaigns to increase awareness and sensitivity“, Program BG 12 Domestic Violence and Gender-Based Violence within NFM 2009-2014*

<b>Project proposal information</b>	
<b>Name of the applicant:</b> - name of project promoter - name of the project partners (if applicable)	<b>National Association of Municipal Clerks in Bulgaria</b>  <b>Norsensus Mediaforum - Norway</b>
<b>Title of the project:</b>	<b>“Break the Silence – campaign for awareness, prevention and protection against domestic violence and violence based on gender”</b>

**For internal use**

<b>File No</b>	(for internal use only)
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# I. DESCRIPTION

## 1. DESCRIPTION OF THE PROJECT PROMOTER

### 1.1. GENERAL INFORMATION (maximum 1 page)

Full name of the project promoter pursuant to court decision (or equivalent document)	National Association of Municipal Clerks in Bulgaria
Abbreviation /if applicable/	NAMCB
Nationality	Bulgaria
Date of establishment according to the court registration, if applicable	28/11/2005
Unified Identification Code / (BULSTAT code) /if applicable/	175125691
VAT No /if applicable/	No applicable
Legal status	NGO
Mission of the organization, main sphere of activity	European and national projects and programmes, trainings, seminars, campaigns
Formal address	328 Khan Kubrat Blvd.
Correspondence address	Sofia 1000, 53 Knyaz Alexander Dondukov Blv, an.13
Phone number	+ 359 887 996214
Fax number	
E-mail	<a href="mailto:lazarov@namcb-org.bg">lazarov@namcb-org.bg</a>
Website	<a href="http://www.namcb-org.bg">www.namcb-org.bg</a>
Contact person	Tanya Ivancheva
Contact person's position	Director EU Programs and Projects
Contact person's cell phone number	+ 359 887 996214
Contact person's e-mail	<a href="mailto:lazarov@namcb-org.bg">lazarov@namcb-org.bg</a>
Name and position of the Legal Representative authorized to sign the grant award contract	Valentin Lazarov, President of the Board

*The Program Operator must be notified in writing within three work days of the entry into force of any change in the data stated above.*

### 1.2. Description of the financial, technical, and administrative capacity of the project promoter (maximum 3 pages)

#### 1.2.1. Financial capacity

The table below shall be completed in accordance with the accounting data from the profit & loss statement, the statement of cash execution of the budget, and the balance sheet \*\*.

## Complete in EUR'000

Year <sup>1</sup>	Annual turnover <sup>2</sup> or equivalent (in €'000)	Profit <sup>3</sup> or equivalent (in €'000)	Value of assets <sup>4</sup> (in €'000)	Fixed capital stock <sup>5</sup> or equivalent (in €'000)	Liabilities <sup>6</sup> (in €'000)
2013	71 €	10 €	65 €	33 €	32 €
2012	119 €	- 18 €	65 €	23 €	42 €

\* Losses are to be entered with the minus sign;

\*\* In the provided space enter the particular source of accounting information for each number stated in the individual columns;

\*\*\* As of 01.01.2009, the total of the assets comprising Sections A, B, C, and D is to be entered as the value of assets in the balance sheet.

### 1.2.2. Technical and administrative capacity

#### Human resources

Number of the staff hired (full-time job and part-time job); expert positions (number of managers, accountants, etc.); work place.

- Five persons on part-time job, working on projects
- Accountant on part-time job
- Technical assistant on a part-time
- President of the Board on a part-time

The personnel performs their duties in the office of the National Association of Municipal Clerks in Bulgaria in Sofia, 1 Todorini Kukli Str.

#### Resources of the project promoter ensuring the implementation of the project

(Describe: offices, buildings, equipment, other technical means, etc.)

The office of the National Association of Municipal Clerks in Bulgaria is in Sofia city, with address 1 Todorini Kukli Str. and a representative office in Sofia, 53 Knyaz Alexander Dondukov Blv. Our offices are equipped with four stationary computers and three laptops. We have 2 copy machines, scanner, 4 printers and one color multifunctional machine, camera. In our offices we have 7 working places. The Association has two cars, one own and one rental.

#### Other resources

(Such as: involvement of volunteers, networks capable of contributing to project implementation)

The specific resources of the National Association of Municipal Clerks in Bulgaria are expressed in the excellent contacts the organization has with local authorities through its members. NAMCB is able to organize events in almost all 28 districts of the country as it has active members who can

<sup>1</sup> The turnover for the last two completed fiscal years is taken into consideration. In the case of newly incorporated organizations with less than two years of operation, the last fiscal year is taken into consideration.

<sup>2</sup> Section A, Item I of the revenue part of the profit & loss statement.

<sup>3</sup> Section D of the expenditure part of the profit & loss statement. Losses are to be entered with the minus sign.

<sup>4</sup> „Total assets” (Sections A+B) in the Balance Sheet.

<sup>5</sup> Section A, Item I of the liabilities in the Balance Sheet.

<sup>6</sup> Section C, Item I of the liabilities in the Balance Sheet.

contribute to the implementation of the appropriate initiative in the respective region. Exactly this unique position of the organization will be used in order to organize the core groups for the implementation of the project proposal in each of the six planned regions of the country, but also to achieve the sustainability of project results, because the involved municipal officials will remain on their positions and will be able to maintain the undertaken initiatives, ensuring durability and real social impact of the experience gained from the project. More than 1200 people members and supporters have participated as volunteers in our projects all over the country. The Association maintains two active websites and also has Facebook, Twitter and LinkedIn accounts.

**Experience in the implementation of activities similar to those of the current project proposal.**

As a result of our extensive experience in working with the medias since 2006 /over 250 publications and broadcasts/ we have a network of medias, we actively work with and about 60 people who are active team of volunteers. This team is made up of energetic young people who are easily mobilized for different tasks. Besides them, we have a wide cooperation with other non-governmental organizations, universities and institutions in Spain, Italy, Denmark, France, Great Britain and Turkey; scientists, activists and journalists who provide us with logistic and professional support and flexibility. We have four years institutional partnership with the Council of Europe and eight years partnership with the Hanns Seidel Foundation.

For our various projects for training and exchange of experience and best practices we have partnership with the municipalities all over the country. They provide a voluntary contribution to the development and operation of our activities. In our training activities we are in cooperation with Sofia University and New Bulgarian University.

National Association of Municipal Clerks in Bulgaria has gained experience in initiating and conducting campaigns on domestic violence in the implementation of two European projects. The first project "ITER" for the prevention of child abuse and the second "ICEBERG" were successfully concluded confirmed with the final audit by the European Commission. Lead Partner on "ITER" was Alicante region /Spain/ and the other partners were from Denmark, Italy and Bulgaria. The second project "ICEBERG" for prevention of violence against women on Daphne III program has started in the beginning of 2010 and is executed for a period of two years. Lead partner on this project was the government of the Autonomous Region of Valencia /Spain/ and the other partners were from Great Britain, France and Bulgaria. In 2013 the two years project "Integration of women through the international networking for crafts" was successfully completed. Its leading organization was from Denmark and the other partners were from UK, France, Germany, Spain, Turkey and Bulgaria.

Over the past 3 years, together with the Council of Europe, NAMCB conducted our first Leadership Academy for mayors and municipal officials from Bulgaria and Macedonia. Until now five complete cycles were organized and conducted for more than 100 participants.

**Experience in Programs and projects**

**List the projects completed during the last 5 years, involving:**

**The project promoter must have at least one project implemented during the last 5 years. The implemented project must include activities relevant to the activities envisaged under the submitted project proposal. The grant amount of the implemented project must be at least 30% of the project grant amount the applicant applies for.**

For each project complete the table below. (Maximum number of projects entered – 8)

<b>Number/date of the grant award contract</b>	<b>2012-5523/014-001</b>
<b>Source of finance</b>	<b>European Commission – Youth in Action</b>
<b>Budget line</b>	<b>YT7-PSIQ7</b>
<b>Title of project</b>	<b>PAVITT – Video participation, training tool for young entrepreneurs</b>

<b>Main activities under the project</b>	<b>Video training, seminars, researches, international conference</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/03/2013 – 30.04/2014</b>
<b>Total value of the project (€)</b>	<b>117 595.14 €</b>
<b>Total value of eligible costs under the project</b>	<b>117 595.14 €</b>
<b>Cofinancing / Percentage participation in the project's implementation</b>	<b>20 %</b>
<b>Role and contribution to the project's implementation</b>	<b>Full partner in a network of organizations from five countries</b>
<b>Outcomes achieved</b>	<b>Identification of the target group; exchange of experience; implemented mobilities; common materials</b>

<b>Number/date of the grant award contract</b>	<b>2011-1-DK1-GRU06-035271</b>
<b>Source of finance</b>	<b>European Commission – GRUNDTVIG Partnerships</b>
<b>Budget line</b>	<b>LLP-2011-GRU-LP-5</b>
<b>Title of project</b>	<b>Integration of women by building an international network for crafts.</b>
<b>Main activities under the project</b>	<b>International affiliate meetings, workshops in the community, crafting of traditional elements</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/08/2011 - 31/07/2013</b>
<b>Total value of the project (€)</b>	<b>126 948.00 €</b>
<b>Total value of eligible costs under the project</b>	<b>126 948.00 €</b>
<b>Cofinancing / Percentage participation in the project's implementation</b>	<b>15 %</b>
<b>Role and contribution to the project's implementation</b>	<b>Full partner in a network of organizations from seven countries</b>
<b>Outcomes achieved</b>	<b>Identification of the target group; exchange of experience; implemented mobilities; common materials;</b>

<b>Number/date of the grant award contract</b>	<b>BG051PO001-7.0.01-0034</b>
<b>Source of finance</b>	<b>OP “Human Resources Development”</b>
<b>Budget line</b>	<b>BG051PO001-7.0.01</b>
<b>Title of project</b>	<b>Integrated service for entrepreneurs in Bulgaria</b>
<b>Main activities under the project</b>	
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/05/2012 – 30/04/2013</b>
<b>Total value of the project (€)</b>	<b>96 955.72 €</b>
<b>Total value of eligible costs under the project</b>	<b>96 124.34 €</b>
<b>Cofinancing / Percentage participation in the project's implementation</b>	<b>100 %</b>
<b>Role and contribution to the project's implementation</b>	<b>Leading partner, main role and contribution of NAMCB</b>
<b>Outcomes achieved</b>	

<b>Number/date of the grant award contract</b>	<b>JUST/2009/DAP3/AG/1374-30-CE-0386233/00-27</b>
<b>Source of finance</b>	<b>European Commission – Daphne III</b>
<b>Budget line</b>	<b>JUST/2009/DAP3/AG</b>
<b>Title of project</b>	<b>Iceberg</b>

<b>Main activities under the project</b>	<b>Prevention of violence against women, working with the victims of violence; Information campaign;</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>10/01/2011 – 31/12/2012</b>
<b>Total value of the project (€)</b>	<b>748 317.31 €</b>
<b>Total value of eligible costs under the project</b>	<b>695 623.27 €</b>
<b>Cofinancing / Percentage participation in the project's implementation</b>	<b>20 %</b>
<b>Role and contribution to the project's implementation</b>	<b>Full partner in a network of organizations from four countries</b>
<b>Outcomes achieved</b>	<b>Identification of women experienced violence; working with these women; exchange of experience and practices;</b>

<b>Number/date of the grant award contract</b>	<b>JLS/2007/ISEC/472</b>
<b>Source of finance</b>	<b>European Commission – Security and safeguarding of liberties - prevention and fight against crime</b>
<b>Budget line</b>	<b>JLS/2007/</b>
<b>Title of project</b>	<b>ITER - Prevention of violence against children. Research and analysis.</b>
<b>Main activities under the project</b>	
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/10/2008 – 31/09/2010</b>
<b>Total value of the project (€)</b>	<b>267 818.28 €</b>
<b>Total value of eligible costs under the project</b>	<b>248 473.15 €</b>
<b>Cofinancing / Percentage participation in the project's implementation</b>	<b>20 %</b>
<b>Role and contribution to the project's implementation</b>	<b>Full partner in a network of organizations from four countries</b>
<b>Outcomes achieved</b>	<b>Work with children prone to violence; canvassing campaign and education campaign; exchange of experience and practices between the partners;</b>

### 1.3. State aid received by the project promoter for projects that are in process of implementation

<b>Source of finance</b>	<b>EK – European Partnership for Sport</b>
<b>Budget line/Number/date of the grant award contract</b>	<b>EAC-2013/ EAC-2013-0489</b>
<b>Title of project</b>	<b>Network of Medieval European Sports and Street games. Development of Europe's cultural diversity, the promotion and protection of traditional sports and games</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/04/2014 – 31/05/2015</b>
<b>Total value of the project (€)</b>	<b>225 000.00/ Grants for NAMCB - 4 000.00</b>

**1.3.1 Participation of the Project promoter in current calls for project proposals under Programs and projects financed under the national budget, the EU budget or any other financial instrument<sup>7</sup>.**

*Please, provide information about projects due to be evaluated or currently being evaluated.*

<b>Source of finance</b>	<b>European Commission – Erasmus +</b>
<b>Budget line</b>	<b>KA 2 - collaboration and innovations to good practices – Call 2014</b>
<b>Title of project</b>	<b>Facilitators, supporting women victims of domestic violence</b>
<b>Main activities under the project</b>	<b>Survey of attitudes and needs; E-learning platform, consultations and sharing of experience and problems; Implementation of the pilot model in all the countries of the project; Dissemination of results and publicity.</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>1/09/2014 – 31/08/2017</b>
<b>Total value of the project (€)</b>	<b>297 109.00 €</b>
<b>Role in and contribution to the project's implementation</b>	<b>Leading partner, main role and contribution of NAMCB</b>
<b>The project promoter shall have a duty to immediately notify the Programme Operator in case it receives any funding for the same or similar activities from another funding source/donor AFTER the submission of this Application Form.</b>	

<sup>7</sup> The data are for reference purposes only and are not subject to evaluation



## 2. DESCRIPTION OF THE PARTNER(S)

*Complete sections 2.1 to 2.3 separately for each partner*

<b>Partner 1</b>	
<b>2.1.GENERAL INFORMATION ON THE PARTNER (maximum 1 page)</b>	
<b>General information</b>	
<b>Full name of the partner pursuant to court decision (or equivalent document)</b>	Norsensus Mediaforum
<b>Abbreviation</b>	
<b>Partner nationality</b>	Norway
<b>Date of establishment according to the court registration, if applicable</b>	21.10.2012
<b>Unified Identification Code / (BULSTAT code) /if applicable/</b>	911 577 674
<b>VAT No of the partner /if applicable/</b>	No applicable
<b>Legal status</b>	Non-governmental Organization
<b>Mission of the organization, main sphere of activity</b>	Norsensus Mediaforum is a non-profit media association located in Norway to enhance advocacy, civic participation and media literacy in society with primary focus on the empowerment of young people and socially deprived groups. Empowerment of people through Media and Information Literacy is the main starting point for us to support equal democratic participation and fostering informed media consumers and creators. Recognizing this important function of media and information literacy, Norsensus Mediaforum has been found to expand and improve the practice of media and information literacy in Norway and the world through a comprehensive strategy which includes education seminars, local and international projects, and grassroots campaigns.
<b>Formal address</b>	Karl Johans Gate 16B, 0154 Oslo
<b>Correspondence address</b>	Karl Johans Gate 16B, 0154 Oslo
<b>Phone number</b>	+47 21390894
<b>Fax number</b>	+47 21390894
<b>E-mail</b>	info@norsensus.no
<b>Website</b>	www.norsensus.no
<b>Contact person</b>	Vedat Sevincer
<b>Contact person's position</b>	Project Manager
<b>Contact person's cell phone number</b>	+47 41393141
<b>Contact person's e-mail</b>	vedats@tnp.no

*Please, ensure the provided data's accuracy. The Programme Operator shall not be accountable if unable to contact the applicant. The Programme Operator must be notified in writing by the applicant within three business days of the entry into force of any change in the data stated above.*

## 2.2. Description of the partner's financial and technical capacity (maximum 3 pages)

### 2.2.1 Financial capacity



**The partner is to complete the table in accordance with the accounting data from the profit & loss statement, the statement of cash execution of the budget (for budget-spending units) or equivalent accounting document (for non-profit organizations) and the balance sheet.**

**Complete in EUR'000.**

Year <sup>8</sup>	Annual turnover <sup>9</sup> or equivalent (in €'000)	Profit <sup>10</sup> or equivalent (in €'000)	Value of assets <sup>11</sup> (in €'000)	Fixed capital stock <sup>12</sup> or equivalent (in €'000)	Liabilities <sup>13</sup> (in €'000)
<b>30.06.2014</b>	79.5	2.9	111.4	24.9	-
<b>2013</b>	29.9	0.5	84.2	9.5	-

\* Losses are to be entered with the minus sign;

\*\* In the provided space enter the particular source of accounting information for each number stated in the individual columns;

\*\*\* As of 01.01.2009, the total of the assets comprising Sections A, B, C, and D is to be entered as the value of assets in the balance sheet.

## **2.2.2. Technical and administrative capacity**

### **Human resources**

Number of the staff hired (full-time work and part-time work), expert positions (e.g. number of managers, accountants, etc.); workplace.

Norsensus Mediaforum has one full-time project manager and executive director.

The project manager has a background in comparative and citizenship education, media literacy and journalism. Also, he has seven years of experience in project management, teaching, journalism, advocacy campaigning, youth work and voluntarism (both local projects and management and participation local and international projects in Norway, Russia, Poland and Turkey).

Executive manager has both experience in volunteer work and youth work and also technical expertise. He has higher education in both engineering, IT and Digital media and has a vast knowledge in media and advocacy work.

Also in our management team, we have two part-time project coordinators. Moreover, as a part of our traineeship program with Oslo University College Media and Communication department, we recruit two interns each semester. The interns are actively engaging and contributing in all levels of our projects according to their field of specialization.

Moreover, our organization is an accredited NGO in European Voluntary Service program and from August 11, we will receive two full time program volunteers for 18 months. These two international volunteers will be actively recruited in our both local and international projects.

We have a 5 members directors board (you can find their resume in the attachment). They supervises all the activities about the projects and the administration of the organization.

Accounting and auditing of our organization is done by contractual external auditors.

<sup>8</sup> The turnover for the last two completed fiscal years is taken into consideration. In the case of newly incorporated organizations with less than two years of operation, the last fiscal year is taken into consideration.

<sup>9</sup> Section A, Item I of the revenue part of the profit & loss statement.

<sup>10</sup> Section D of the expenditure part of the profit & loss statement. Losses are to be entered with the minus sign.

<sup>11</sup> „Total assets” (Sections A+B) in the Balance Sheet.

<sup>12</sup> Section A, Item I of the liabilities in the Balance Sheet.

<sup>13</sup> Section C, Item I of the liabilities in the Balance Sheet.

**Resources of the project promoter ensuring the implementation of the project** (Describe: offices, buildings, equipment, other technical means, etc.)

Our organization's office is located in the hearth of Norwegian capital- Karl Johans Gate 16B with a large meeting room. The fully furniture working area of our office has 6 working tables equipped with computers in addition to a shared kitchen and 35 person capacity seminar room. Also, we have two professional photo camera and equipment.

As a youth-led media organization, internet and social media are the main communication channels for us. In this frame, we have two active websites, where we share information about our organization, activities, announcements, reports and we make recruitment of mentors, volunteers and members through these websites. We have also recently created Facebook and twitter accounts for the organization.

**Other resources**

(Such as: involvement of volunteers, networks capable of contributing to project implementation)

As a result of our long time social and media work since 2008, we have built up around 20 person dedicated and active team of volunteers. This team consists of active young people who are easily mobilized for various tasks. Beside them, we have a wide network of cooperation with other NGOs, universities and institutions in Norway, Sweden, Denmark, Lithuania, Romania and Turkey; academics, activists and journalist, which provide us a logistic and professional resource fullness and flexibility.

For our various media training projects, we have also built a mentor/advisor team consisting of 16 journalists, and academicians. They provide volunteer contribution to development and running of our activities.

The Norwegian Children and Youth Council provides access to their computer lab for our local project participants, also Oslo Municipality is in partnership with us by providing access to their meeting room and facilitating the contact with schools and resource centres for recruitment purposes.

Also we have a number of dedicated logistic partnership with institutions and assets such as Norges Kreative Høyskole (Norway Creative University College), Oslo University College Media and Communication Department The Nordic Page-Norway, Multicultural Radio Inter FM.

Moreover, we are Norway partner of No Hate Speech movement and Association of NGOs in Norway. This helps us to extend our network capacity in both Norway and Europe.

**Partner's role in and contribution to the achievement of the project's objectives.**

Norsensus Mediaforum will be a full partner in the preparation of the overall strategy of the campaign. The organization will be responsible for the training of the teams on site and the preparation of training materials. Jointly with NAMCB will participate in the preparation of the design and the content of all information material and the website of the project. Through the experience of its experts Norsensus Mediaforum will contribute to the preparation of an overall strategy and vision of the national radio-television campaign Bulgaria. The organization will conduct ongoing consultation of the project team via monthly video-conferencing links. Together with NAMCB, Norsensus Mediaforum will prepare a Plan for the information and publicity of the project. Experts of the organization will participate in launching press conference in Sofia and in the National Closing Conference. The experts of the partner organisation will consult experts on the project from the Bulgarian side for the opportunities and means to actively use social networks in the campaigns for the project.

**2.3. Grant aid received by the partner organization for projects in implementation as at the time of application.**

<b>Source of financing</b>	<b>Oslo Municipality Unit for Diversity and Integration(Enhet for mangfold og integrering), Fund Raising</b>
<b>Budget line and number/date of contract</b>	<b>201300562/24.04.2013</b>
<b>Title of project</b>	<b>Advocacy and Media Strategy Training/Counseling for NGOs</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>01.09.2013-01.10.2014</b>
<b>Total value of the project (€)</b>	<b>23.000</b>

<b>Source of financing</b>	<b>Oslo Municipality, The Norwegian Children and Youth Council - Diversity Fund, The Nordic Page, Fund Raising</b>
<b>Budget line and number/date of contract</b>	<b>201400456-2/ 01.04.2014</b>
<b>Title of project</b>	<b>Faktuell Youth Media School</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>26.04.2014-01.03.2015</b>
<b>Total value of the project (€)</b>	<b>42.600</b>

<b>Source of financing</b>	<b>EEA Norway grant, Self-Funding</b>
<b>Budget line and number/date of contract</b>	<b>01.04.2014</b>
<b>Title of project</b>	<b>Digital Literacy for High School Students to Fight Hate Speech and Discrimination -Romania in partnership with Center for Independent Journalism (CIJ)</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>17.04.2014-16.06.2015</b>
<b>Total value of the project (€)</b>	<b>156.395</b>

<b>Source of financing</b>	<b>The Norwegian Children and Youth Council - Diversity Fund</b>
<b>Budget line and number/date of contract</b>	<b>01.06.2014 - 13935</b>
<b>Title of project</b>	<b>Visualize It in Diversity - Media Creation Training for Diversity in Media Landscape</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>13.08.2014 - 15.02.2015</b>
<b>Total value of the project (€)</b>	<b>12.500</b>

<b>Source of financing</b>	<b>European Union National Agency in Norway, Aktiv Ungdom</b>
<b>Budget line and number/date of contract</b>	<b>2014-2-NO02-KA105-000084/20.06.2014</b>
<b>Title of project</b>	<b>European Volunteer Service- Active citizens for Immigrant Women's Civic Participation</b>
<b>Period of implementation</b>	<b>01.09.2014-31.08.2015</b>

<i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	
<b>Total value of the project (€)</b>	<b>19.380</b>

**2.3.1. Participation of the project partner in current calls for project proposals under Programs and projects financed by the national budget, the EU budget or any other financial instrument<sup>14</sup>.**

*Please, provide information about projects due to be evaluated or currently being evaluated.*

<b>Source of financing</b>	<b>Norwegian Centre for International Cooperation in Education (SIU)</b>
<b>Budget line</b>	<b>01.06.2014 -001</b>
<b>Title of project</b>	<b>Media Hub and Youth Press Initiative in cooperation with European Humanities University</b>
<b>Main activities under the project</b>	<b>A media hub and syndication system will be founded in European Humanities University for the purpose of providing free media communication and journalism education and creation a syndication platform for the young people aged between 18-30 with socially deprived backgrounds in Euro-Asian region with the aim of promoting educated youth voice on social issues to be represented in public space and media.</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>01.10.2014-30-09-2016</b>
<b>Total value of the project (€)</b>	<b>221.560</b>
<b>Partner's role in and contribution to the project's implementation</b>	<b>We are the main coordinator of the project and will provide technical and managerial logistic in creation and sustaining the project activities in cooperation with European Humanities University.</b>

<b>Source of financing</b>	<b>Open Society Funds</b>
<b>Budget line</b>	
<b>Title of project</b>	<b>Integration, Active Media Representation and Advocacy</b>
<b>Main activities under the project</b>	<b>A media training and mentoring program for the immigrant youth groups with non-western background for increasing scoail awareness for social issues through media and advocacy tools.</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>01.09.2014-15-02-2015</b>
<b>Total value of the project (€)</b>	<b>40.400</b>
<b>Partner's role in and contribution to the project's implementation</b>	<b>We are the coordinator of the project with volunteer support of our media and academic partners in Norway</b>

<sup>14</sup> The data are for reference purposes only and are not subject to evaluation.

<b>Source of financing</b>	<b>Oslo Municipality, LNU</b>
<b>Budget line</b>	
<b>Title of project</b>	<b>Social media and internet parenting seminars for digital immigrants</b>
<b>Main activities under the project</b>	<b>A counseling and training program for immigrant families for internet and social media security, use and online parenting guide.</b>
<b>Period of implementation</b> <i>(from the date/month/year of commencement of the particular project to the date/month/year of its conclusion)</i>	<b>01.01.2015-31-12-2015</b>
<b>Total value of the project (€)</b>	<b>21.500</b>
<b>Partner's role in and contribution to the project's implementation</b>	<b>We are the coordinator of the project in cooperation with Radio Inter FM.</b>

**The Programme Operator must be notified in the event of any change in the above circumstances occurring AFTER submission of this Application Form.**

## II. PROJECT ORGANIZATION AND MANAGEMENT TEAM <sup>15</sup>

*Team leader (describe in the table below)*

<b>Name, surname</b>	Valentin Lazarov
<b>Description of duties</b>	The Project Manager will be responsible for the overall organization of work and the implementation of the project activities, he will communicate and negotiate the relationship with partners and stakeholders, he will present the project to the media and to the central, regional and local authorities in Bulgaria, he will conclude contracts with the persons who are employed in the project, he will arrange the public procurement procedures.
<b>Full-time job / part-time job and number of hours</b>	Part-time job, 30 hours per month
<b>Commitments in other projects, if applicable</b>	Project with the Hanns Seidel Foundation to train municipal officials and mayors from Bulgaria and Macedonia, Leadership Project in local government with the Council of Europe

*Coordinator (describe in the table below)*

<b>Name, surname</b>	Tanya Ivancheva
<b>Description of duties</b>	The project coordinator will deal with the administrative operational tasks, will observe the compliance of the deadlines and the particular organization of program activities, she will be responsible for the project reporting and will move the initiatives on the line Bulgaria – Norway and those in Bulgaria, she will be responsible for the Project Plan for information and publicity and coordinator of the school teachers team and the onsite teams, who will implement the Norwegian experience in Bulgaria.
<b>Full-time job /or part-time job and number of hours</b>	Part-time job, 30 hours per month
<b>Commitments in other projects, if applicable</b>	Coordinator and lecturer of the NAMCB at the Leadership Academy, conducted jointly with the Council of Europe and with the Hanns Seidel Foundation for Bulgaria and Macedonia

*Accountant (describe in the table below)*

<b>Given name, surname</b>	Mariya Zhaygarova
<b>Description of duties</b>	The accountant will be responsible for financial reporting on the project, will prepare contracts and agreements, will make payments of amounts, remunerations, insurances, etc., she will process and classify the financial supporting documents and will prepare the financial statements due on the project.
<b>Full-time job /or part-time job and number of hours</b>	Part-time job, 25 hours per month
<b>Commitments in other projects, if applicable</b>	Financial consultant on the NAMCB projects and accountant of the association

*Please, describe the functions of each and every one of the other members of the organization and management team, if you foresee any. Add as many tables as necessary.*

<sup>15</sup> Enclose the organization and project team members' CV's (Annex 6/ Annex 6.1 to the recent call). If it is not possible to state the names of some of the team members, their positions must be described with a clear and accurate profile of experts (Annex 7/Annex.7.1).

### III. ELIGIBILITY OF THE PROJECT PROPOSAL

<i>(Maximum 2 pages)</i>	
Title of the project	“Break the Silence – campaign for awareness, prevention and protection against domestic violence and violence based on gender”
Territorial scope	Country: Bulgaria, Region: Sofia city, Vratsa, Blagoevgrad, Smolyan, Pazardzhik, Targovishte, Sliven, Pleven, Stara Zagora, Municipality: Sofia, Mezdra, Pleven, Gotse Delchev, Nedelino Panagiurishte, Targovishte, Sliven, Stara Zagora, Kozloduy
Duration	8 months
Start date of the project	08/09/2015
date of completion of the project	30/04/2016
Project objectives	<p>General objective(s): Reducing violence based on gender by raising awareness and knowledge among the victims of violence based on gender, vulnerable communities and the society as a whole. Implement in Bulgaria leading Norwegian experience in creating and conducting media campaigns for prevention of violence based on gender through increasing the recognition and visibility of the problem among the victims and the society and to promote zero tolerance of such violence.</p> <p>Specific objective(s): -to multiply the Norwegian experience in creating and conducting media campaigns in 10 cities of the country through the established teams /local coalitions/, which will become cores to achieve the objectives of the project in the planned regions; -to create conditions for victims of domestic violence (DV) and violence based on gender (VBG) to share their stories about domestic violence through personal involvement in the campaign "Break the Silence"; -to inform general public about the processes and possibilities for prevention and protection of DV and VBG victims; -to conduct a media campaign for intolerance towards domestic violence (DV) and violence based on gender (VBG) and to engage the society to cope with the problem; -to build sustainable models of communication, dialogue and partnership with institutions, who realize the government policy on protection and prevention of DV and VBG victims, NGOs dealing with the problem and the local administration</p>
Specific activities	Specific activities of the project include: 1) identification of the teams who will implement the project in 10 centers in the country (one in each municipality), a two-days informational training seminar in Sofia to introduce the



	<p>experience of the Norwegian partner for creating and running a successful media campaign; 2) development of an interactive project website; 3) attract the attention and increasing public awareness of the DV and VBG problem through information days and art exhibitions "Break the Silence" in 10 centres in the country; 4) improving the interaction between institutions working on the DV and VBG problem - police, court, prosecution, social services, hospitals, NGOs, regional and municipal administration through conducting of 10 public roundtables in the 6 planned regions; 5) Develop and implement a plan for information and publicity; 6) National radio and television campaign promoting the objectives and activities of the project, the Programme and Financial Mechanism;</p>
Description of the target group	<p>The target group is the society as a whole with a focus on the following subgroups: 1) victims of DV and VBG or living at risk; 2) vulnerable communities with predominant Roma and Bulgarian-Muslim population;</p>
Number of target group persons included in the project	<p>Subgroup 1) - 180+ people; subgroup 2) - 120 + people</p>
Information and publicity	<p>Information and publicity activities will be performed during the implementation of the entire project and with fulfilment of the visibility identification requirements of the provisions of the Regulation on the implementation of NFM for the period 2009-2014, Annex 4. As a sixth consecutive activity, the project foresees the creation of Information and Publicity Plan including: national radio and television campaign; 10 starting press conferences /in all cities involved in the project/, 10 ongoing and one final press conference in Sofia with representatives of national and local electronic and print media, local authorities and all stakeholders.; 10 information days in the country; conducting of 10 public roundtables in 6 planned regions in the country; printing of 10 000 leaflets copies, 6000 brochures and 100 posters; 1000 "Pocket Diaries" will be adapted and printed to help the victims of the VBG; 20 broadcast TV reports; 50 published materials in print and Internet media to reflect the events in the planned regions; creating a website with regularly updated information about the project, its progress, achievements and results, discussion forum, photos, contact information and a clear reference to the Programme and the Financial Mechanism; Final press conference summarizing the project activities, the results achieved, the Programme and Financial Mechanism; Representatives of the Embassy of Norway in Bulgaria will be invited to participate in all public events.</p>
Total Budget of the project	<p>EUR 55 030.20</p>
Grant amount requested	<p>EUR 49 500.00</p>
Grant rate requested (from the project's total budget)	<p>90 %</p>

