

# **Workshop Good Practice Bulgaria - Greece**

**Business Incubator – Gotse Delchev,  
Entrepreneurship Promotion Centre (BI-GD)**

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## Business Incubator – Gotse Delchev, Entrepreneurship Promotion Centre (BI-GD)

- Established in 1999
- Non-for-profit organization in public benefit
- Activities:

Information and consultancy

Trainings and human resources development

Strategy and project development and  
implementation

Partnership development

# **EUROPEAN PROGRAMME ERASMUS +**

## EU Programme Erasmus +

Erasmus+ is the EU Programme in the fields of education, training, youth and sport for the period 2014-2020. Education, training, youth and sport can make a major contribution to help tackle socio-economic changes, the key challenges that Europe will be facing until the end of the decade and to support the implementation of the Europe 2020 strategy for growth, jobs, social equity and inclusion.

## **School education: main objectives**

- Reducing early school leaving
- Improving attainment in basic skills
- Reinforcing quality in early childhood education and care

## **VET: main objectives**

- Increasing the **employability** and **life skills** of VET learners and contributing to the competitiveness of the European economy
- Support the enhanced **European cooperation in VET** (objectives of Bruges Communiqué)
- Quality assurance

## **Adult Education: main objectives**

- Modernising and improving adult education through cooperation with other sectors
- Validation of non-formal / informal education
- Guidance systems
- Quality assurance

## Higher education: main objectives

- Increase the **skills** and **employability** of students and contribute to the competitiveness of European economy
- Improve **quality** in **teaching** and **learning**
- Implement the **Higher Education Modernisation strategy** in programme countries and raise the capacity of partner countries
- Streamline the **international dimension** in Erasmus+
- Support the **Bologna process** and **policy dialogues with strategic partner countries**

## Youth: general aspects:

- To improve the level of **key competences and skills of young people**
- To foster **quality improvements in youth work**, in particular through enhanced cooperation between organisations in the youth field and/or other stakeholders
- To complement **policy reforms** at local, regional and national level and to support the development of knowledge and evidence based youth policy as well as the **recognition of non-formal and informal learning**
- To enhance the **international dimension** of youth activities

## **AIMS of JEAN MONNET**

- To promote excellence in European integration studies in higher Education

## **AIMS of SPORT ACTION**

- To tackle cross-border threats to the **integrity** of sport (doping, match-fixing, violence, intolerance, discrimination)
- To promote and support **good governance in sport** and dual career of athletes
- To promote **voluntary activities**, social inclusion and equal opportunities, together with the awareness of the importance of **health-enhancing physical activity (HEPA)**, and **equal access to sport for all**

# THE STRUCTURE OF THE ERASMUS+ PROGRAMME

Actions dedicated to education, training and youth:

- I. KEY ACTION 1– MOBILITY OF INDIVIDUALS
- II. KEY ACTION 2 – COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES
- III. KEY ACTION 3 – SUPPORT FOR POLICY REFORM

Actions related to European integration

- IV. JEAN MONNET ACTIVITIES

Activities in the field of sport

- V. SPORT



# KEY ACTION 1– MOBILITY OF INDIVIDUALS

- This Key Action supports:
- **Mobility of learners and staff:** opportunities for students, trainees, young people and volunteers, as well as for professors, teachers, trainers, youth workers, staff of education institutions and civil society organisations to undertake a learning and/or professional experience in another country;
- **Erasmus Mundus Joint Master Degrees:** high-level integrated international study programmes delivered by consortia of higher education institutions that award full degree scholarships to the best master students worldwide;
- **Erasmus+ Master Degree Loans:** higher education students from Programme Countries can get a loan backed up by the Programme to go abroad for a full Master Degree. Students should address themselves to national banks or student loan agencies.

# KEY ACTION 2 – COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES (1)

- Transnational **Strategic Partnerships** aimed to develop initiatives addressing one or more fields of education training and youth and promote innovation, exchange of experience and know-how between different types of organisations involved in education, training and youth or in other relevant fields. Certain mobility activities are supported in so far as they contribute to the objectives of the project;
- **Knowledge Alliances** between higher education institutions and enterprises which aim to foster innovation, entrepreneurship, creativity, employability, knowledge exchange and/or multidisciplinary teaching and learning;
- **Sector Skills Alliances** supporting the design and delivery of joint vocational training curricula, programmes and teaching and training methodologies, drawing on evidence of trends in a specific economic sector and skills needed in order to perform in one or more professional fields;

# KEY ACTION 2 – COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES (2)

This Key Action supports:

- **Capacity Building** projects supporting cooperation with Partner Countries in the fields of higher education and youth. Capacity Building projects aim to support organisations/ institutions and systems in their modernisation and internationalisation process. In certain eligible Partner Countries mobility activities are supported in so far as they contribute to the objectives of the project;
- IT support platforms, such as **eTwinning**, the **European Platform for Adult Learning (EPALE)** and the **European Youth Portal**, offering virtual collaboration spaces, databases of opportunities, communities of practice and other online services for teachers, trainers and practitioners in the field of school and adult education as well as for young people, volunteers and youth workers across Europe and beyond.

# KEY ACTION 3 – SUPPORT FOR POLICY REFORM (1)

This Key Action supports:

- **Knowledge in the fields of education, training and youth** for evidence-based policy making and monitoring in the framework of Europe 2020, in particular:
  - country-specific and thematic analysis, including through cooperation with academic networks;
  - peer learning and peer reviews through the Open Methods of Coordination in education, training and youth;
- **Initiatives for policy innovation** to stimulate innovative policy development among stakeholders and to enable public authorities to test the effectiveness of innovative policies through field trials based on sound evaluation methodologies;

# KEY ACTION 3 – SUPPORT FOR POLICY REFORM (2)

- **Support to European policy tools** to facilitate transparency and recognition of skills and qualifications, as well as the transfer of credits, to foster quality assurance, support validation of non-formal and informal learning, skills management and guidance. This Action also includes the support to networks that facilitate cross-European exchanges, the learning and working mobility of citizens as well as the development of flexible learning pathways between different fields of education, training and youth;
- **Cooperation with international organisations** with highly recognised expertise and analytical capacity (such as the OECD and the Council of Europe), to strengthen the impact and added value of policies in the fields of education, training and youth;

## KEY ACTION 3 – SUPPORT FOR POLICY REFORM (3)

- **Stakeholder dialogue, policy and Programme promotion** with public authorities, providers and stakeholders in the fields of education, training and youth are necessary for raising awareness about Europe 2020, Education and Training 2020, the European Youth Strategy and other European sector-specific policy agendas, as well as the external dimension of EU education, training and youth policies. They are essential to develop the capacity of stakeholders to concretely support the implementation of policies by stimulating the effective exploitation of the Programme results and generating tangible impact.

# JEAN MONNET ACTIVITIES (1)

The Jean Monnet Activities will support:

- **Academic Modules, Chairs, Centres of Excellence** in order to deepen teaching in European integration studies embodied in an official curriculum of a higher education institution, as well as to conduct, monitor and supervise research on EU content, also for other educational levels such as teacher training and compulsory education. These Actions are also intended to provide in-depth teaching on European integration matters for future professionals in fields which are in increasing demand on the labour market, and at the same time aim at encouraging, advising and mentoring the young generation of teachers and researchers in European integration subject areas;

## JEAN MONNET ACTIVITIES (2)

- **Policy debate with academic world**, supported through:
  - a) **Networks** to enhance cooperation between different universities throughout Europe and around the world, foster cooperation and create a high knowledge exchange platform with public actors and the Commission services on highly relevant EU subjects;
  - b) **Projects** for innovation and cross-fertilisation and spread of EU content aimed to promote discussion, reflection on EU issues and to enhance knowledge about the EU and its processes;



## JEAN MONNET ACTIVITIES (3)

- **Support to institutions and associations**, to organise and carry out statutory activities of associations dealing with EU studies and EU issues, and to publicize EU facts among a wider public enhancing active European citizenship. Jean Monnet Activities also provide operating grants to designated institutions which pursue an aim of European interest;
- **Studies and conferences** with the purpose of providing policy-makers with new insights and concrete suggestions via critical independent academic views, and to reflect on current issues of the EU, in particular through the annual major international conference on highly political subjects with the participation of policy-makers, civil society and top-level academics.

# SPORT (1)

Actions in the field of sport will support:

- **Collaborative Partnerships**, aimed at promoting the integrity of Sport (anti-doping, fight against match fixing, protection of minors), supporting innovative approaches to implement EU principles on good governance in sport, EU strategies in the area of social inclusion and equal opportunities, encouraging participation in sport and physical activity (supporting the implementation of EU Physical Activity Guidelines, volunteering, employment in sport as well as education and training in sport), and supporting the implementation of the EU guidelines on dual careers of athletes;
- **Not-for-profit European sport events**, granting individual organisations in charge of the preparation, organisation and follow-up to a given event. The activities involved will include the organisation of training activities for athletes and volunteers in the run-up to the event, opening and closing ceremonies, competitions, side-activities to the sporting event (conferences, seminars), as well as the implementation of legacy activities, such as evaluations or follow-up activities;

## SPORT (2)

- **Strengthening of the evidence base for policy making** through studies; data gathering, surveys; networks; conferences and seminars which spread good practices from Programme Countries and sport organisations and reinforce networks at EU level so that national members of those networks benefit from synergies and exchanges with their partners;
- **Dialogue with relevant European stakeholders**, being mainly the annual EU Sport Forum and support to Sport Presidency events organised by the EU Member States holding the Presidency of the EU. Other ad-hoc meetings and seminars relevant to ensure optimal dialogue with the sport stakeholders may also be organised as appropriate;

# PARTICIPATING COUNTRIES

- **Programme Countries - EU Member States:** Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom
- **Non EU Programme Countries:** Iceland, Liechtenstein, Norway, former Yugoslav Republic of Macedonia, Turkey.
- **Partner Countries Neighboring the EU:**
  - **Western Balkans** – Albania, Bosnia and Herzegovina, Kosovo, Montenegro Serbia
  - **Eastern Partnership countries** – Armenia, Azerbaijan, Belarus, Georgia, Moldova, Territory of Ukraine as recognised by international law
  - Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia
  - **Russian Federation** - Territory of Russia as recognised by international law
- **All other countries throughout the world**

# PARTICIPATING ORGANISATIONS

Erasmus+ is aimed at schools, further and higher education institutions, vocational education, adult education, youth and sport organisations actively involved in delivering formal and non-formal education, training, youth work and sporting activities.

For example such organisations can be:

- Schools and colleges
- Youth organisations and groups
- Higher education institutions
- Vocational education and training organisations
- Adult education organisations
- Sports organisations
- Other organisations - This could include (but is not limited to) local authorities, enterprises of all sizes, social enterprises, non-profit organisations, non-governmental organisations, voluntary organisations, charitable organisations, networks, associations and community organisations, chamber of commerce, cultural organisation, library, museum, social enterprises, and etc.

# PARTICIPANTS

- For projects relevant for the field of higher education, the main targets are: higher education students, higher education teachers and professors, staff of higher education institutions, trainers and professionals in enterprises;
- For projects relevant for the field of vocational education and training, the main targets are: apprentices and students in vocational education, professionals and trainers in vocational training, staff of initial vocational education organisations, trainers and professionals in enterprises;
- For projects relevant for the field of school education, the main targets are: school leaders, school teachers and school staff, pupils in pre-primary, primary and secondary education;
- For projects relevant for the field of adult education, the main targets are: members of adult education organisations, trainers, staff and learners in adult education;
- For projects relevant for the youth field the main targets are: young people from 13 to 30, youth workers, staff and members of organisations active in the youth field;
- For projects relevant to the field of sport, the main targets are: professionals and volunteers in the field of sport, athletes and coaches.

# Where to find a partner? (1)

- **eTwinning** is an electronic platform for school sector - <http://www.etwinning.net/en/pub/index.htm>
- **Eve** – data-bases of Lifelong Learning, Culture and Sport projects [http://ec.europa.eu/education/index\\_en.htm](http://ec.europa.eu/education/index_en.htm)
- **EPALE** is an electronic platform for the adult learning sector. - <http://ec.europa.eu/epale/en>
- The European Commission's **Eurodesk** service contains a list of resources to help you find partners for different types of projects. - <http://www.eurodesk.bg/>
- The European Commission's **sport partner search tool** can also be used to find partners specifically for sports funding - <https://sporttool.teamwork.fr/>

## Where to find a partner? (2)

- You can also find details of all previous centralised projects, including organisation contact details, on the **Education, Audiovisual and Culture Executive Agency's website** - [http://eacea.ec.europa.eu/index\\_en.php](http://eacea.ec.europa.eu/index_en.php)
- **EST** – partnerships and results in comenius, leonardo da vinci and grundtvig - [www.europeansharedtreasure.eu](http://www.europeansharedtreasure.eu)
- **OTLAS** — the partner-finding tool of youth organisation - [www.otlas.eu](http://www.otlas.eu)
- **ADAM database:** The [ADAM database](https://www.adam-europe.eu/adam/auth/login.htm#.VPCImfmUeul) is an electronic platform for vocational education and training projects - <https://www.adam-europe.eu/adam/auth/login.htm#.VPCImfmUeul>
- **Social media networks:** Look out for EU partner finding networking opportunities via social media channels like [EU Projects Partner Finding](#) on Facebook and [Erasmus+ Partner Finding](#) on LinkedIn, amongst others.
- **Utilising other projects:** You could contact current or past LLP projects in the area you're interested in and see if they can recommend a partner.