



**Forum**  
**"Exchanging of Best Practices in Public-Private Cooperation between Bulgaria and Greece"**



**Logistic Note**  
**12 November 2014,**  
**Thessaloniki, Greece**

**Organization team:**

**OECON** –Elena Kopanarova (Agenda and logistics Information & Call for papers) – Athanasia Ioannidou (B2B/P2p Participation)

**NAMCB** – Valentin Lazarov (Accommodation Issues)

+ 30 2310 256360 /+ 30 2310 256361

[elena@oecon.gr](mailto:elena@oecon.gr) / [v.lazarovv@abv.bg](mailto:v.lazarovv@abv.bg)

**Working language**

Working languages of the seminar will be Greek and Bulgarian. Simultaneous translation will be provided in both languages.

**Venue and schedule of the seminars**

The seminar will be organized in the conferences halls of the Porto Palace Hotel and Conference center. Information about the Halls will be shared at the Reception Desk.

**Porto Palace Hotel & Conference Center**

65, 26th Octovriou Avenue,  
Thessaloniki, Greece

546 28

Tel. +30 231 050 4504

Please make sure to download the **Confirmation/Registration Form** and sent it to [elena@oecon.gr](mailto:elena@oecon.gr) before 05/11/2014, 3 PM.

**COMBINED AGENDA OF ALL THE EVENTS**

	<b>Wednesday 12/11/2014</b>	<b>Thursday 13/11/2014</b>	<b>Friday 14/11/2014</b>
<i>Early Morning</i>			
		<b>09:00 -10:00</b> Registration and Welcoming Keynotes	
	<b>10:00-11:30 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"	<b>10:00-11:30 (Parallel Sessions)</b> Women Entrepreneurs Move ON Forum Regional to International Forum (official opening)	<b>10:00-11:30 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing" EUROMED Invest Academy



<i>Morning</i>	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"		"Business Support services for exiting SMEs and new entrepreneurs"
	Balkan Women Coalition Seminar "How to advocate in Brussels"		"VI MEDA Women Entrepreneurs Forum: Strengthening Women Through the Promotion of Business in the Mediterranean"
	Forum "Exchanging of Best Practices in Public-Private Cooperation Between Bulgaria and Greece"		
<i>Break</i>		Coffee Break	
<i>Late Morning</i>	<b>11:30-14:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"	<b>11:30-14:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"	<b>11:30-14:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"
	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"
	Balkan Women Coalition Seminar "How to advocate in Brussels"	Women Entrepreneurs Move ON Forum Regional to International Forum	"VI MEDA Women Entrepreneurs Forum: Strengthening Women Through the Promotion of Business in the Mediterranean"
	Forum "Exchanging of Best Practices in Public-Private Cooperation Between Bulgaria and Greece"		
<i>Midday</i>		Networking Lunch	
<i>Afternoon</i>	<b>15:00 -17:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"	<b>15:00 -17:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"	<b>15:00 -17:00 (Parallel Sessions)</b> EUROMED Invest Academy "FDI Promotion and investor servicing"
	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"	EUROMED Invest Academy "Business Support services for exiting SMEs and new entrepreneurs"
	General Assembly of Balkan Women Coalition	<b>B2B and P2P meetings (34 Countries)</b>	AFAEMME's Annual Meeting (only members)



Forum  
"Exchanging of Best  
Practices in Public-Private  
Cooperation  
Between Bulgaria and  
Greece"

**B2B and P2P meetings  
(34 Countries)**

<i>Dinner</i>	<b>20:00</b> Cocktail and Ceremonies of Balkan & Mediterranean Female Entrepreneurship Awards Offered by Greek association of Women Entrepreneurs (SEGE) and AFAEMME	<b>20:00</b> VI MEDA Welcome Dinner (Courtesy of SEGE)	Optional touristic program

### Conditions for coverage

The accommodation expenses will be covered in 100% for the participants that are not living in Thessaloniki or in the region. They will be covered after approval of the participation and receiving a confirmation from Mr. Lazarov. Please contact him at [v.lazarov@abv.bg](mailto:v.lazarov@abv.bg).

The transportation costs are not eligible for funding.

### Accommodation and Extra Services

Please make your own reservation directly with the hotel proposed by OECON & NAMCB according to the room availability during the seminar and after received approval for the participation.

#### Porto Palace Hotel & Conference Center

65, 26 Octovriou Avenue, port

Post Code 54628

Thessaloniki, Greece

Tel. +30 2310 504 504 / fax +30 2310 540 384

E-mail: [info@portopalace.gr](mailto:info@portopalace.gr)

The special prices that we received are 70 EURO per night for single room and 80 EURO per night for double room.

Online reservation is available at [www.portopalace.gr](http://www.portopalace.gr)

During your online reservation, please include "**Booking Code**" (button at the top of the website) in order to use our premium charges for the accommodation. The Code that you should use is '**OECON**'.

The additional hotels services include:

- Free parking
- Free Shuttle Bus for the transportation of the guests from and to the city center
- Free Wi-Fi Internet in the entire area of the hotel



- Business center at the Lobby of the hotel

In case that no rooms are available, please download the additional hotel accommodation information here:

<https://www.dropbox.com/s/rzb27bc1099851v/Orientation%20GuideAddit.doc?dl=0>

## **Parallel Events participation**

During your stay and in Porto Palace Hotel will be organized the following events, in which you can also participate:

### **Balkan Women Coalition Seminar “How to advocate in Brussels” (11 and 12/11/2014, Porto Palace Hotel)**

The seminar is part of the educational project “Balkan Women Coalition for Professional Qualification and training in the field of Business and Economic Science” B-WCo. It is developed between 8 countries from the Balkan Region and it is based on the longstanding cooperation and work between the participating organizations on their common aim for supporting the Women Business Qualification and competitiveness in the labor market. The main idea of the project is the establishment of a coalition between organizations and NGOs from the countries in the Balkan Region - Greece, Romania, Croatia, FYROM, Serbia, Turkey, Albania, and Bulgaria. The aim is the creation of a stable and multinational network of institutions and organizations from the region of the Balkans in order to develop qualifications and organize seminars to help the women in the business filed. Moreover, it aims at the promotion of equal opportunities, new educational levels and post educational qualifications, based on organization of seminars and classes, to the promotion of women’s contribution to the research, innovation and awareness. More about the seminar and the activities of the project can be found here: <http://www.balkancoalition.com/>

### **VI MEDA WOMEN ENTREPRENEURS FORUM: Strengthening Women Through the Promotion of Business in the Mediterranean (13 and 14/11/2014, Porto Palace Hotel)**

The Mediterranean Women Entrepreneurs Forum wants to provide women entrepreneurs from the Mediterranean area with the opportunity to make business contacts in key sectors for the economic development of the Mediterranean as well as to explain success stories, share good practices and know-how and to analyze the role of women in the development of the region’s economies. Celebrating its 6th edition, the Forum offers a permanent platform for dialogue, discussions, sharing of experiences and networking that will bring new business opportunities for women entrepreneurs. In this new edition, we will discuss highly interesting subjects, such as the power of women in business organizations, women growing their businesses, and women’s access to finance, with the major aim of discussing and later suggesting ways of supporting women entrepreneurship



in the entire region, as well as generating an always stronger business network for businesswomen on both shores of the Mediterranean. Participants will have the unique opportunity to listen to key economic speakers and to further discuss and exchange issues with them and other participants. From these multilateral exchanges we expect to raise precious contributions to the current debate on the issue of business and gender. We therefore highly encourage Mediterranean women entrepreneurs and businesswomen to participate and share their experiences in order to create new synergies and to enhance trade among the Arab region and Europe and, in this way, indirectly contribute to the economic development of the Mediterranean countries and to regional integration.

More information about this event will receive here: <http://female-entrepreneurial-week.weebly.com/registration.html>.

### **EUROMED INVEST ACADEMY- New Innovation Networks and role of BSOs (12, 13 and 14/11/2014, Porto Palace Hotel)**

The Euro Med Invest Academy – “New Innovation Networks and role of BSOs” focuses on promoting & peer-to-peer experience sharing & training female entrepreneurs, working in all the eligible sectors with business organizations, clusters, BSOs and women from other countries. The Academy will include 2 parallel sessions: “FDI Promotion and investors servicing” with the support of ANIMA Investment Network and EMDC “Business Support services for existing SMEs and new entrepreneurs” with the support of EUROCHAMBRES and ASCAME Coordinator of the EUROMED Invest Academy is the Heraklion Chamber of Commerce and Industry.

More information about this event will receive here: <http://euromed-invest-thessaloniki2014.blogspot.gr/>

### **Balkan Female Entrepreneurship Awards (at 12/11, 21:00, Porto Palace Hotel)**

The BFEA are created in the framework of B-WCo project and aiming to present the good practices and innovation of women entrepreneurs from the Balkan countries. The female entrepreneurs will be awarded in 5 categories, available for online voting at the following link: <http://www.balkancoalition.com/index.php/awards/awards-categories>

### **Mediterranean Female Entrepreneurship Awards (at 12/11, 21:00, Porto Palace Hotel)**

The MFEA are created in the framework of the female entrepreneurship week where the good practices and innovation of women entrepreneurs from the Mediterranean countries will be awarded, separated in 3 categories. All the information is available here: <http://female-entrepreneurial-week.weebly.com/registration.html>.



### **B2B meetings (13/11, afternoon, Porto Palace Hotel)**

Each participant in the previous events can participate for free in the planned B2B meeting. The only requirement is to complete B2B Registration Form with his/her company details. The B2B form is available here: <http://euromed-invest-thessaloniki2014.blogspot.gr/p/b2b-meetings.html>

The completed form sent to [info@sege.gr](mailto:info@sege.gr)

### **P2P meetings (13/11, afternoon, Porto Palace Hotel)**

Each participant in the previous events can participate for free in the planned P2P meeting. The only requirement is to complete P2P Registration Form with his/her organization details. The P2P form is available here: <http://euromed-invest-thessaloniki2014.blogspot.gr/p/b2b-meetings.html>

The completed form sent to [elena@oecon.gr](mailto:elena@oecon.gr)

## **Transfers from and to the airport of arrival/departure**

From the Airport "Macedonia" (Thessaloniki), you can reach the town center and the hotel by taking bus/taxi or to ask for transportation during your reservation.

### **Thessaloniki Airport-City Center**

Take Bus No78 to last stop KTEL and from there take Bus No31 to stop No01281: Sfagia

Duration 40 minutes  
Bus No78 every 30 minutes  
Bus No31 every 10-15 minutes

### **City Transport**

OASTH <http://oasth.gr>

### **Taxi Airport/Hotel**

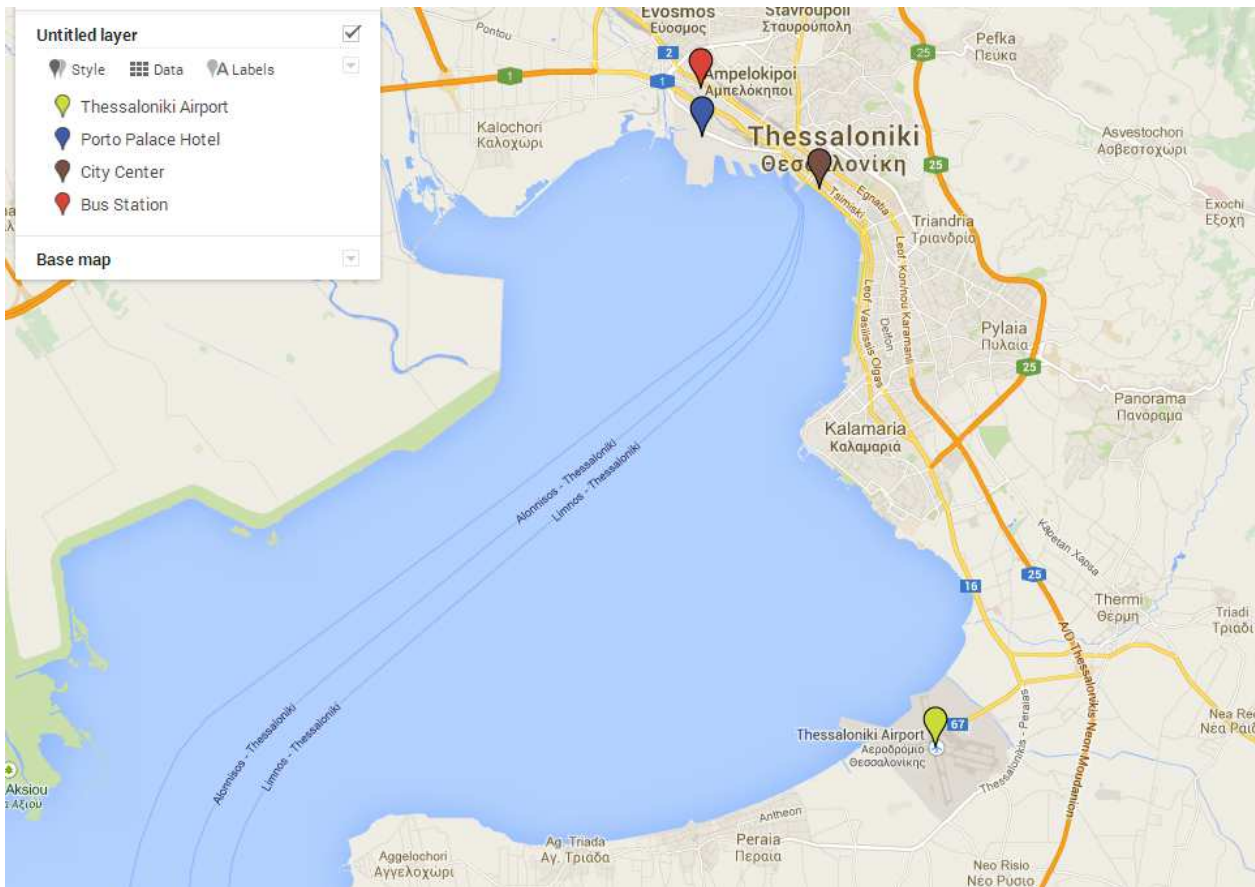
Duration 20 minutes  
Trip fee around 25-30 euro

EURO Taxi: +30 2310 866866

Radio Taxi: +30 2310 525000

## **Location map**





The interactive map you can find here:

<https://www.google.com/maps/d/edit?mid=zppD3Qu5l4Tk.k1bK1aY0CwRc>