



**MANCOMUNITAT
DE LA RIBERA ALTA**



Work components

PAVITT Kick-off meeting

Alzira, 11 – 12 April 2013

Mancomunitat Ribera Alta



This project is co-funded by the European Union



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- 1. Management**
- 2. Selection of participating youth**
- 3. Research**
- 4. Training workshops**
- 5. PV production (making off)**
- 6. Good practices guidelines**
- 7. Evaluation**
- 8. Communication and visibility**

2. SELECTION OF PARTICIPATING YOUTH

- Coordination: Mancomunitat de la Ribera Alta.
- 6 young people (3 women and 3 men) x partner
- Requirements: unemployed, entrepreneurial spirit, self-employment aspiration
- Public selection process (template)
- Publicity: ads, web site, posters, facebook, etc.

2. SELECTION OF PARTICIPATING YOUTH

- Criteria will be public (to be defined)
- Questionnaire and interview
- Personal profile and CV
- Very important component!!! ENGAGEMENT
- Deadline: end of may!!

2b. INVOLVEMENT OF PARTICIPATING YOUTH

- They manage and lead the largest of activities supported by the staff of partner's organizations:

Research, training course, PV, Guide, Communication and visibility...

3. RESEARCH (coordination: PRONEXUS)

A) **ENTREPRENEURSHIP TRAINING** (non formal education)

- Resources at local and European level
- Resources TIC (internet, videos, on line courses...)

B) **GRANTS FOR ENTREPRENEURS**

- Local, national and international level

C) **PARTICIPATORY VIDEO**

- Origin, development, paths, dissemination, etc.
- Bibliography and concrete experiences (national)

4. TRAINING WORKSHOPS (coordination: ADTR)

- 1 in each country (20 hours)
- Beneficiaries: youth involved
- External expert (budget: 1.000 euros)
- Experimental learning: how to make a PV
- All the phases of the project: group dynamics, idea, planning, recording, making off, selection of material, editing and post-production
- Working plan

5. PRODUCTION OF PV (coordination: NAMCB)

- Topic: entrepreneurship, labor opportunities/difficulties, training, self-employment, successful experiences, etc.
- Transfer knowledge acquired into a product
- Practical competences/skills
- collective dynamics in several phases (brainstorming to agree a topic and script, selection of placements, creation of scenes, etc...)
- knowledge in handling the video camera and ICT
- Develop capacities: labor insertion and self-employment

6. GOOD PRACTICES GUIDELINES (coord: MANRA)

- Methodological **Guide of PV for young entrepreneurs**
- **Transfer** the methodology to other context
- **Adressed** to youth associations, training organisations, entrepreneurial associations, cinematographic entities...
- **All** partners and youngsters involved
- Printed in English + DVD (recorded videos)
- Disseminated in PDF online (in all participating languages)
- Uploaded in the project Website (all partners: translation

6. GOOD PRACTICES GUIDELINES (coord: MANRA)

- PARTS:
 - a) **Participatory video**: theory and development
 - b) How PV can **encourage entrepreneurship**
 - c) **Experiences and results** of experimental workshops
 - d) **Impact** of PV among participating youth unemployed

7. EVALUATION (coord: MANRA)

- It is compulsory monitoring and evaluating the whole project activities, follow-up project progress, identifying potential risks and registering step by step project results. To do so, it is foreseen an internal and external evaluation:

7. EVALUATION (coord: MANRA)

Internal evaluation:

- **Compiling reliable information** to compare objectives accomplished with expected results.
- **Guarantying to all partners the access of information** in order to assure the good performance of the project.
- **Transparency**

7. EVALUATION (coord: MANRA)

External evaluation:

- **Supporting the implementation process**
- **Improving project results** as a result of valuation made on quality content.
- Simplifying decision making process **and proposing changes needed in the project.**

7. EVALUATION (coord: MANRA)

The progress assessment figures are as follows:

- **Successful Implementation progress of the project:** to be used to audit activities and development of the project in all its phases
- **Indicator of success and impact of the project :** use to indicated how to improve the performance and impact of the project by adopting methods developed, such as the dissemination strategy, the impact analysis (for example, the exchange rate information, level of introduction of new approaches, level of use of social tools...)

7. EVALUATION (coord: MANRA)

Internal Evaluation Report

This is a brief report in which each partner has to evaluate their own activities, results and work done by analyzing the data obtained through assessment tools described. The report should also pick up the achievements of the project trying to verify if it will achieve a balance between the development of the activities (especially participatory video workshops) and cost. It will also assess the impact of the project in the short and long term.

7. EVALUATION (coord: MANRA)

External evaluation report

An outside expert with experience in evaluation of European projects an external evaluation. This can ensure a systematic approach to quality management of the project, ensuring that the objectives and responsibilities are clearly understood, agreed and fulfilled by all organizations in the consortium.

8. COMMUNICATION/VISIBILITY: MANRA)

- The **success** and impact depend on the communication
- Communication and **dissemination plan**: objectives, target groups, strategy, measures, expected results, schedule.
- **Internal communication**: guarantee fluent communication between partners. INTRANET, email, phone, skype...)
- **External communication**: addressed to stakeholders (youth, unemployment, entrepreneurship...) DATABASE

8. COMMUNICATION/VISIBILITY: MANRA)

- **Tools:** brand image, website, leaflets, newsletters, press releases, conferences, fairs, publications, social media, final conference...
- All the partners are involved
- **Website:** news, downloads, leaflets, logo, events, all partners
- Leaflet, banners, roll-up, newsletters (2), Guidelines and DVD
- Press release and articles to be published in media
- Meetings and conferences
- Social networks (FB, TWT, Youtube...)
- EVE platform of the Direction General for Education & Culture



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Thank you!

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